

# Forest Stewardship Council - India Forests, For All, Forever





# **About FSC**

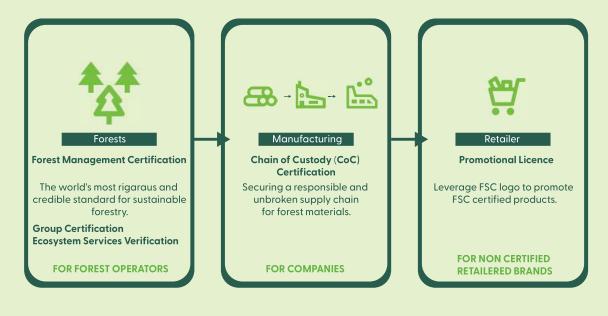
Forests sustain life on earth and must be protected. Forest Stewardship Council<sup>™</sup> (FSC®) – a non -profit organization exists to provide sustainable forest management solution to protect healthy and resilient forests, for all, forever.

As the most recognized and rigorous forest certification system, FSC's "check tree" label is found on millions of products worldwide which validates sustainable sourcing from forest to consumer.

FSC's responsible forestry standard, linked to a strict chain of custody certification, is a proven solution to tackle today's climate and biodiversity challenges. This means choosing FSC helps protect the future of forests and the communities who depend on them.

# **FSC System**

FSC provides proven tools that help protect forests, verifying products from forests to consumer





#### **About Forest Management (FM) Certification**

Forests or plantation owners / managers can obtain FSC's Forest Management Certification, the world's most trusted mark of sustainable forestry. This certification verifies that the forest is managed in a way that is environmentally responsible, socially beneficial, and economically viable.

#### Forest Stewardship Standard (FSS), India

FSC has developed India specific Forest Stewardship Standard which was launched in the year 2022. Individual forest / plantations owner or even a group of forest / plantation owners can seek FM certification by aligning their forest management practices with these standards.

#### Regional Forest Stewardship Standards FM Standards for smallholders

Smallholders play an important role in Indian wood industry. Their plantations are generally in the form of agroforestry, farm forestry, block, and strip plantations. However, these smallholders face challenges in FM certification such as technical language of the standard and high cost of audit and compliance. To streamline these issues, FSC has launched RFSS pilot, which is simple, easy to understand and comes with reduced complexity.

Smallholders having less than 20 ha can apply individually or in group for FM certification.

### Applicability of FSS / RFSS as per Forest Area



LARGESCALE



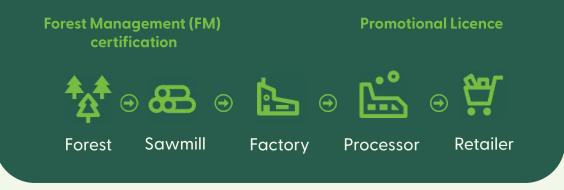
**SLIMF** 



SMALLHOLDER

### Chain of Custody (CoC) Certification

Chain of Custody Certification provides the opportunity to trade in a value chain where forest material comes from well-managed FSC-certified forests, reclaimed materials, or other controlled sources. It provides confidence that this chain of custody is secure. Companies with FSC Chain of Custody Certification can display the FSC logo on their products. They can also make strong sustainability claims to communicate their commitment to forest-friendly sourcing.





- abolition of child labour
- ·elimination of forced or compulsory labour
- · effective recognition of collective bargaining rights

Want to get certified? Find your CB here (QR Code)



@FSC/Magali Rossi

### **Promotional License**

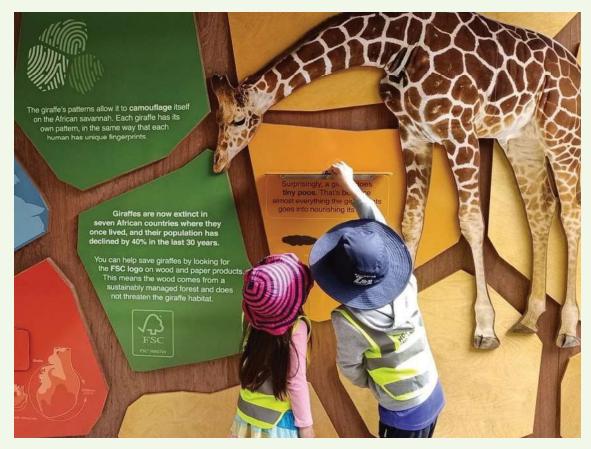
The Forest Stewardship Council (FSC) Promotional Licence lets retailers, brands, and others use the FSC logo to show their commitment to sustainable forestry. It's designed for companies that are not certified but sell or use FSC-certified finished goods.

## **Benefits of PLA**

An FSC promotional licence can benefit you and the planet. A licence allows you to use the globally recognized FSC logo and other FSC trademarks in your promotional materials. Displaying our marks shows your clear commitment to responsible forestry while attracting likeminded customers, employees, and other stakeholders.

#### Want to know more about Pramotional License scan the QR





### **Ecosystem services**

Our ecosystem services claims enable forest managers and their supporters to measure the impact of their sustainable forest management efforts on the vital ecosystem services that forests provide.



#### **Benefits from Ecosystem services procedure**

Verifying the impact of your sustainable forestry with FSC gives you:

- a framework to measure the true impact of your commitment;
- verified data to tell an impact story to your stakeholders;
- potential access to new premium markets for your forest products;
- the opportunity to attract businesses to sponsor your responsible forestry projects.

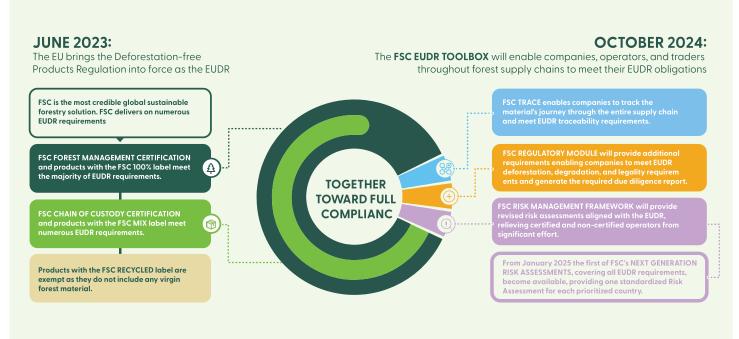
### FSC<sup>®</sup> JOURNEY TO ENABLE EUDR COMPLIANCE



# FSC is leading systemic change and developing enhanced technologies to help companies meet EUDR requirements

The Forest Stewardship Council® (FSC) and the EU Regulation on Deforestation-free Products (EUDR) share a unified vision to protect our forests. As the most credible global sustainable forestry solution, FSC's robust certifications already deliver on numerous EUDR requirements, and in many ways exceed its scope and ambitions.

From October, 2024, the **FSC EUDR Toolbox** will provide a set of integrated tools to support companies throughout the supply chain to work together, ultimately enabling both operators and traders to meet their EUDR obligations. Targeted support from FSC will help companies adopt these tools ahead of December 2024 enforcement.





FSC is a comprehensive tool to support smallholder compliance with EUDR FSC has nearly 30 years of experience working with smallholders to responsibly manage their forests for enhanced market access. By getting certified, smallholders and supporting organizations benefit from existing tools and solutions that include due diligence support, traceability, and documentation and capacity building – each an integral component towards EUDR compliance.



### FSC is actively field-testing to improve solutions

FSC is field-testing new tools and innovations during development to assure they are fit for purpose and user-friendly, throughout the supply chain and for different forest-based materials



#### FSC is working constructively with EU policy makers

As a member of the EU Commission's EUDR multistakeholder platform, FSC engages with the Commission and other forestry actors regularly, aiming to support EUDR implementation and enforcement.

# **Consumer insight**

46 % of the consumers recognise FSC's logo on products

# FSC is already the most recognized and trusted forest certification system.



66%

people expect companies not to contribute to deforestation



74%

certificate holders agree that FSC helps them communicate their CSR initiatives (90% for promotional licence holders).



83%

certificate holders agree that FSC helps to create a positive corporate image (89% for promotional licence holders).



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consumers feel that claims should be independently certified.

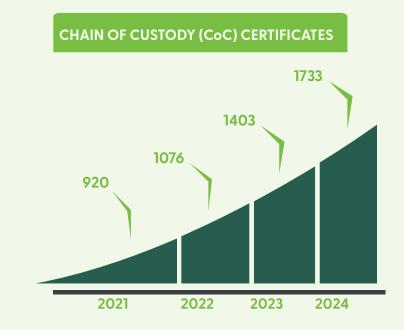
**IPSOS Market survey 2023** 

@FSC/Jjumba Martin

### **FSC India Factbook**

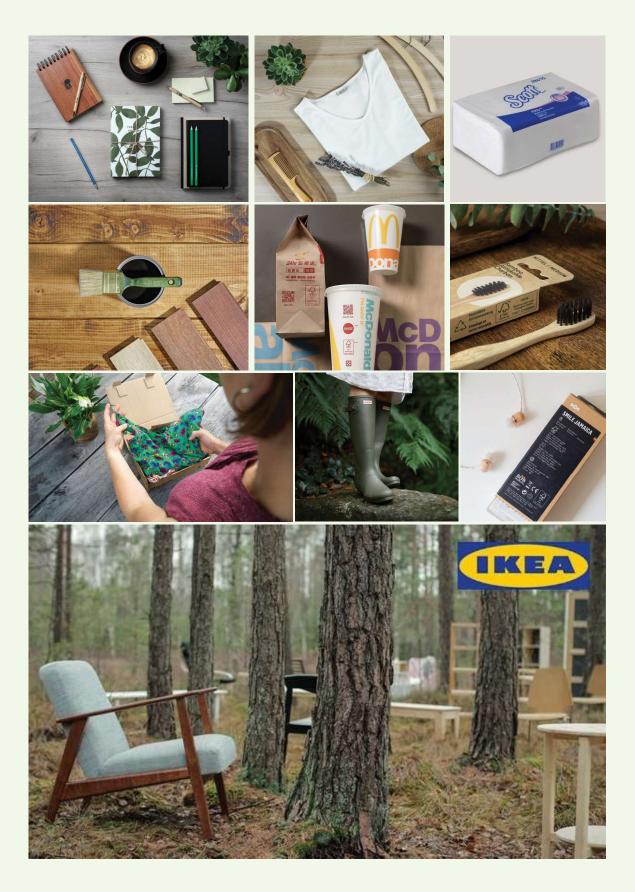


• 1.81 lakh ha forests certified in India and growing.



• 1733 Chain of custody certifications and growing.

# **FSC Certified Products.**



# **Brands supporting FSC's Mission**





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